



Artic

The Whisper of the Poles

How do you feel when you hear the news about the environment? Have you ever considered taking a step forward and do something that generates a positive impact on the planet and on all its inhabitants?

Every day, Arctic and Antarctic, great regulators of the temperature of our planet, are somehow present in the news around the world. Despite of being considered for a while by the general public as something far from them and mainly as an element of study by the scientific community, nowadays most people are more and more aware that the interest in these areas and the environment is something of everyone of us.

There are different opinions and ways of acting by each country and many people see it as something that politicians have to do, but the truth is that each and every one of us can do our bit for the common good and for our planet.

This is why this dossier of the first stage of the project arrives to your hands. We have decided to take action and do our part for the environment in the way we best know, making movies. And we trust you want to join us on this beautiful trip.

Our project has two phases. We start first in the Arctic Circle to move later, in the second phase, to the great frozen continent, Antarctic. There will be a total of 6 documentaries distributed internationally through the different television and film platforms, always with one clear objective: send a loud and clear message that we all together can improve our planet.



A great way of
understanding how
our planet is changing

An expedición
to know a reality



PHASE 1

ARTIC EXPEDITION

Documentaries 1, 2 and 3

When talking about global warming, it is common that images of the polar bear and the glaciers come to our mind. But did you know that exist 4 million people and more than 30 different ethnic groups in the Arctic regions, whose linguistic heritage, culture and customs are being seriously and directly affected by these changes?

Through these first three documentaries, we want to show the world a more human side of the climate change. We will be living together with several of the ethnic groups of the Arctic Circle, accompanying them in their usual activities before the change to the winter season to know first-hand how global warming and thaw are affecting their life and culture. Their stories will help us to understand even more clearly if possible, the importance and need for all of us to take an active part in the care of our planet.

Action

The scientific evidence will also have a place in these documentaries. Several of the issues raised will be contrasted by renowned scientific experts in the area.

It is estimated that climate warming caused by greenhouse gases, released by human activities, will mean an increase in the average temperature of our planet of approximately 3°C by the end of this century.

This increase will generate a sea level rise of between 30 and 50 centimeters due to the melting of the polar ice caps. And as the ice diminishes in these areas, not only its rich natural resources disappear but also its own inhabitants.

These ethnic groups are seeing their inhabited territory altered, their ethnic diversity and their own living conditions. Many times they are displaced and their younger population migrate to cities where the living conditions are less hostile.

The disconnection of these communities with their original territory by geographical dispersion is equivalent to a progressive loss of their culture and identity. It is clear that the future of the polar bear is uncertain, but so is that of these indigenous peoples.

Beyond the environmental policies existing in the world, through the images of these documentaries we want to make a call to our collective conscience and our responsibility as inhabitants of this planet. Each and every one of us can make our contribution to the environment. Because many few do a LOT and because we are still in time to act. Are you up for it?

HOW CAN YOU COLLABORATE?

Jesús Sotomayor, nature documentalist expert, will be in charge of directing and producing these series of documentaries. After the success of his documentary film "The Feeling of the Winds", Jesus undertakes this new adventure towards the Arctic regions to make "The Whisper of the Poles" be heard by the world.

The documentaries will be filmed in cinema quality and will be distributed internationally at festivals, televisions and cinemas. Likewise, projections of the films will be agreed in events of environmental relevance and in educational centers nationwide.

If you are a person committed to the environment and want to contribute in a different way, if you want to highlight the commitment of your company or institution with the care of the planet or your company has to carry out compensatory environmental measures, this can be a good way to do it. And if you also want to experience the expedition in person, it is also your opportunity.

You can find below some options of collaboration that we propose, although we are open to listen carefully if you have another interesting collaboration proposal.

We hope to see you on board. Thank you very much for your support.





Sponsorship and Collaboration Opportunities:

The financial contribution through sponsorship explained here for the documentary series is exclusively for the chapters filmed in the Arctic.

● Standard Sponsorship

- Logo in credits of the 3 documentaries
- Logo in "special thanks to" of the 3 documentaries
- Logo in photocall for premiers, presentations and press conferences.

5.500 euros

● Executive Sponsorship

- Logo in credits of the 3 documentaries
- Logo in "special thanks to" of the 3 documentaries
- Logo in photocall for premiers, presentations and press conferences
- **Pak of images and photographs for publicity campaigns**
- **Embroidered logos on expedition clothing.**

8.500 euros.

● Premium Sponsorship

- Logo in credits of the 3 documentaries
- Logo in "special thanks to" of the 3 documentaries
- Logo in photocall for premiers, presentations and press conferences
- Pak of images and photographs for publicity campaigns
- Embroidered logos on expedition clothing
- **Product Placement of the brand in the 3 documentaries**
- **Tailored teaser for the brand with images of the documentaries.**

12.500 euros.

● Adventure Partner Sponsorship

- Logo in credits of the 3 documentaries
- Logo in "special thanks to" of the 3 documentaries
- **Logo in "participation credits"**
- Logo in photocall **in bigger size** for premiers, presentations and press conferences
- Pak of images and photographs for publicity campaigns
- Embroidered logos on expedition clothing
- Product Placement of the brand in the 3 documentaries
- **Tailored teaser for the brand with images of the documentaries**
- **A person of the Sponsor Company can come with us and be part of this unforgettable adventure.**

25.500 euros

Our tour through the Arctic Circle for the shooting will be by boat and on foot by the remote east coast of Greenland through the great fjords of Angmagssalik. Visit to the Great Green Shell of Greenland, the second largest ice mass on Earth. Navigation through fjords flooded with icebergs.

Quiet walking tours through tundra, lakes and glaciers. Visit and coexistence with the Saamis and the remote Inuit villages. Visit the Blue Diamond Bay flooded with brilliant cobalt blue icebergs. Whales, seals, polar bears and other arctic wildlife sightings.



Trafalgar  cinema

